
seoestablish.com

Improve your search engine rankings with our unbeatable search engine optimization (SEO), provided by SEOestablish.com, a leading SEO Service Company.

SEO Services

Organic SEO Services

On Page optimization:

- Keyword research
- SEO friendly Navigation and Design Optimization
- Title, Meta tags, Alt tags and Header Tag optimization
- Robots.txt Optimization
- HTML Code Optimization
- HTML Sitemap Creation
- Google XML sitemap creation and regular updation. Google Analytics Setup and Review.

Off Page optimization:

- Link building
- Directory submission (relevant sites only)
- Number of back links through relevant link building
- Social Bookmarking
- Article writing, Article submission
- Press Release writing, Press Release submission
- Blog creation and updation, Blog Marketing
- Classified ad creation and posting
- Forum posting
- RSS feed submissions
- Video optimization

PPC (Pay Per Click)

Businesses have turned to the Internet as another medium to advertise and sell their products and services. However, the competition is fierce with over 320 million websites and approximately 15 new sites being added every minute. The only way to guarantee that your potential customers can find you is by participating in a promotional campaign that is effectively managed. SEOestablish has found that the most successful promotional campaigns are Pay-Per-Click programs where the cost is determined by performance, and you only pay for the listing when someone actually clicks on the link and goes to your website.

The only way to ensure that your potential customers find you is by participating in a paid campaign that is effectively managed so you get the maximum return on investment.

SEOestablish has found that the most successful paid campaigns are Pay-Per-Click programs where the cost is determined by performance, and you only pay for the listing when someone

actually clicks on the link and goes to your website.

Our experienced Internet Marketing team manages every portion of Pay-Per-Click campaigns including:

- **Identifying the best keywords:** SEOestablish will research and determine the top keywords that are used by your potential customers.
- **Determining the monthly budget:** SEOestablish will determine the best positioning for your keywords based on your specific budget.
- **Writing an effective title and description:** Studies show that an effective title and description will increase the number of people who click through and complete a purchase through the website.
- **Setting up and managing the bids:** SEOestablish ensures that all of your customized listings are properly created according to the requirements of the individual search engines.
- **Track, analyze, and monitor:** SEOestablish will stay on top of your campaign to ensure your bids are in the top positions based on your budget.

SEOestablish's proven process-driven approach ensures that you get the greatest return on investment for your advertising dollars. Our team of Internet Marketing experts will stay on top of your campaign and frequently provide you with metrics on the success of your Pay-Per-Click campaign. In addition, our team continually monitors the position of your keywords and will adjust the bidding strategy accordingly to keep you where you need to be.